

# Presence

## Clarity

Clarity help improve definition by boosting contrast in the in mid-tone and highlights. Often without blowing out the bright points. It also maintains detail in the shadows and blacks.

## Vibrance

Vibrance boosts colours that are muted while leaving highly saturated colours alone. In a lot of images you'll notice cooler colours (Blues and Greens) becoming more saturated while warmer colours are affected less.

## Saturation

Saturation applies to all colours equally. And will make the colours in you image pop.

It's a good idea to try using **Vibrance** before **Saturation**.

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