

Gestalt Principles

The Gestalt Principles are a set of laws arising from 1920s' psychology, describing how humans typically see objects by grouping similar elements, recognising patterns and simplifying complex images. Designers use these to engage users via powerful -yet natural- "tricks" of perspective and best practice design standards.

<https://www.interaction-design.org/literature/topics/gestalt-principles>

Revision #3

Created 7 April 2020 22:50:08 by Chester Whitwell

Updated 12 April 2020 08:09:53 by Chester Whitwell